

A romantic couple is shown in profile, embracing each other in a vast field of tall, golden-brown grass. The woman, on the left, has long dark hair and is wearing a light green, form-fitting, sleeveless dress. The man, on the right, has short dark hair and is wearing a white long-sleeved shirt and light blue trousers. They are both smiling and looking at each other. The background features a dramatic sunset sky with soft, pinkish-orange clouds and a bright orange glow on the horizon. The overall mood is serene and intimate.

Info Guide



A close-up photograph of a person's hand reaching down towards a light blue circle on the ground. The ground is covered with dry, brown grass and soil. The hand is positioned above the circle, with fingers slightly spread. The text "Who Am I?" is overlaid in a large, white, serif font across the center of the image, with the blue circle acting as a focal point behind the word "Am".

Who Am I?



Hi there! I'm Cass, and this will be the face behind the camera taking your beautiful pics!

I am passionate about photography, and about capturing special moments between loved ones. I am gentle, caring, and very creative.

Thank you for supporting me and my company, you're in good hands!

A close-up photograph of a woman's face and upper torso. She is smiling, showing her teeth. She has blonde hair and is wearing a red lace top. A necklace with various charms, including a star, a heart, a cross, and a crescent moon, is visible around her neck. The background is dark and out of focus.

Some Of My
Favourite Work



A background image showing two hands reaching towards each other in a field at sunset. The hand on the left is a darker skin tone with a black wristband, and the hand on the right is a lighter skin tone wearing a white sleeve. The text 'Our Booking Procedure' is overlaid in white serif font.

Our Booking Procedure



The booking procedure can be a bit daunting, but trust me and trust the process, and your date will be booked in no time!



Location, Location, Location



Location is everything,
so this is the first step in
your booking process.
The following locations
are my nearest and
dearest, and merely just
my suggestions. If you
have a location in mind,
communicate with me
and we can make it
happen!

Location #1 – THE RAND WATER ROAD

My personal favorite location, especially for sunset and sunrise shoots!

This location has no travel fee, and is such a great spot for portrait and couple shoots!



Location #2 – RIETVLEI ZOO FARM

This is another great location that offers a lot of scenic variety.

This location also doesn't have a travel fee, and is great for family shoots, pet friendly shoots, and kiddies shoots



Location #3 –
MODDERFONTEIN NATURE
RESERVE

A truly beautiful location for outdoorsy shoots! Based on the hiking trail, this location makes the photos look like they are straight out of a fairytale.

This location requires a R30 entrance fee, which the client is to pay for themselves.

Travel fees may apply.



Location #4 – AT YOURS

At home shoots are super popular, incredibly comfortable and very personal.

Your home is a great shooting area for at-home-engagement-shoots, newborn shoots, and pregnancy progress shoots!

Travel fees may apply.



Location #5 – LOCATION
OF YOUR CHOICE

If you have another location in mind, chat to me about it and we can make it happen.

Travel fees may apply.



Sign Our Contract



Booking & Cancellation Policy

Booking and Payment Procedure

- A 50% non-refundable deposit is required as soon as booking is requested to secure booking, if no deposit is made, the session will not be secure and may be given to another client. You have 1 week from when you choose an available date to pay the 50% deposit to secure your spot.
- Remaining amount can be paid with deposit, or 24 hours before the photoshoot date. Not on the day payment, or cash payments.
- Bookings on sale prices require a 100% payment 7 days from when booking is made, if session is booked 7 days before date of photoshoot, payment must be made by 48 hours before the session.

Postponement & Cancellation Procedure

- If session is postponed due to uncontrollable circumstances such as weather or death, deposit will remain in place and a new date can be discussed.
- If postponement/cancellation is made deposit will be forfeited and will need to be repaid to secure a new date.
- The remaining 50% balance will be added to a new session/refunded.
- With events that are not postponed, such as Matric Dances, a plan will be made to work through circumstances such as weather.
- In the event that the photographer (Cassidy Anderson) is unable to photograph due to unforeseen circumstances, the session will be moved to another date at no additional cost.

Delivery Time & Receiving Images

- The processing time for sessions is 7 days.
- If photos are lost at any point, you are more than welcome to contact me for your photo again, I am keeping a 1-year archive of sessions.
- You will receive a link to your photos, where they will be kept in a secure online location.
- No RAW or unedited photos will be provided to clients under any circumstances, all photos are edited according to my own personal style.

I _____ have read through the booking policy for The Curly Angel Photography and will be held responsible if I go against any of the policies listed.

Signature: _____ Date: _____

Protection of Personal Information Act (POPI)

This contract is put into place to ensure I, the service provider and your chosen photographer, as well as the client (you) follow all regulations set out by the Protection of Personal Information Act of 2013. This contract gives the clients the opportunity to consent or decline the use of their images and names for The Curly Angel Photography's social media pages and marketing purposes. It also has the regulations with regards to selling to third parties. "Social Media" in this contract refers to the Instagram Account (@the.curlyangel_photography) and Facebook Profile (J). To consent to the clause, simply tick the box.

Consent for Use of Images and Names

☐ I consent to The Curly Angel Photography team and Cassidy Anderson using my images for social media.

☐ I consent to The Curly Angel Photography team and Cassidy Anderson using my name (First or Last) for social media.

☐ I consent to The Curly Angel Photography team and Cassidy Anderson using my images for marketing purposes.

Agreement for Third Party Use

☐ I understand that The Curly Angel Photography team and Cassidy Anderson will not sell my images to any third party for personal profit.

☐ I understand that The Curly Angel Photography team and Cassidy Anderson will not provide any of my personal information (Full name, email address, phone number) to any third party without my consent.

☐ I understand that I do not have the consent of The Curly Angel Photography team and Cassidy Anderson to sell my images to a third party or reproduce it for personal profit, e.g. you may not sell the images to a brand or agency. I understand that if I sell my images or reproduce for personal profit, The Curly Angel Photography team and Cassidy Anderson can take legal action against me.

I _____ have ticked the boxes of the clauses I consent to in the contract presented to me by The Curly Angel Photography team and Cassidy Anderson. I understand that I also have responsibilities with regards to third party sales and understand the consequences of not maintaining these responsibilities.

Signature: _____ Date: _____

I, Cassidy Anderson of The Curly Angel Photography, hereby acknowledge what clauses my client consents to and will be held responsible if I violate any of these clauses.

Signature:  Date: _____



A romantic couple is shown in a close embrace on a bed. The man, on the left, has short dark hair and is wearing a black t-shirt. He is looking at the woman with a gentle expression. The woman, on the right, has long dark hair and is wearing a peach-colored top. She has a white lace headscarf tied around her head. They are both smiling softly at each other. In the foreground, there is a white pillow with a fringed edge. The background shows a white door and a white wall. The overall mood is intimate and romantic.

Pay Your Deposit

50%

Once you have:
(a) chosen your location
(b) I have worked out the
travel fee (if applicable)
and (c) your date is
chosen, you need to pay
a 50% non-refundable
deposit to secure your
date!

Banking details should
follow shortly after your
date, location and travel
fee has been chosen and
applied.



A woman is shown from the chest down, wearing a vibrant red, off-the-shoulder lace dress. She is standing in a field of dry, yellowish grass. Her hands are crossed in front of her waist. A delicate necklace with small pendants is visible at her neckline. Overlaid on the image is the text "Read Through Style Guide" in a white, serif font.

Read Through Style Guide





Pay The
Remainder of Your
Payment



The rest of your payment
should be made 24 hours
before your shoot day.
Please see the contract
for cancelation terms
and conditions.

Shoot Day





MUST HAVES:

- ✓ Bottle of water
- ✓ Change of shoes
- ✓ Wear sunblock
- ✓ Bring a jacket or jersey
- ✓ Makeup touch-ups

On your shoot day, please be at the chosen location 10 minutes before the discussed time. This ensures no snags in the shoot. Other than that, let The Curly Angel make some magic!

A hand is reaching up from the bottom left towards a large, solid blue circle in the center of the frame. The background is a field of dry, brown grass and small plants, with some green blades visible. The lighting is warm, suggesting late afternoon or early morning. The text "Receive Your Photo Gallery" is overlaid in white, serif font, centered within the blue circle.

Receive Your
Photo Gallery



You shall receive your photos
within 7 business days after
the shoot.

A romantic couple is shown in profile, embracing and smiling at each other. The man is on the left, wearing a white shirt, and the woman is on the right, also in a white shirt. They are positioned in the foreground, with their heads nearly touching. The background is a soft-focus view of a beach at sunset or sunrise, with the ocean and a sky filled with warm, colorful clouds. The overall mood is intimate and serene.

Style Guide



A photograph of four pregnant women standing in a field of tall, dry grass and trees. They are all laughing and looking upwards. The woman on the far left is wearing a light blue jacket over a white shirt. The woman next to her is wearing a dark green dress. The woman in the center is wearing a long, flowing pink dress. The woman on the far right is wearing a light green jacket. The text "What To Wear?" is overlaid in the center of the image in a large, white, serif font.

What To Wear?



Having to pick your clothes for a shoot can be rather scary and daunting, but luckily, this style guide is here to give pointers, make suggestions, and offer requests for your outfit choices.

What To Wear?

- Clothes -





We suggest lots of light colours. Lots of light blues, greens and pinks. Beiges, whites and creams also work very well.

Try stay away from blacks, deep blues and dark browns.

No patterns should be worn, if possible. (However, if you wish to wear a pattern, ensure that it isn't too bright or very busy).



A young woman with blonde hair is smiling and looking off to the side. She is wearing a red, long-sleeved, off-the-shoulder top with a lace pattern. She is standing in a park-like setting with trees and a fence in the background. The text "What To Wear?" and "- Shoes -" is overlaid on the image in a white, serif font.

What To Wear?

- Shoes -



Try refrain from wearing sneakers or slops.

Square toes for men, and sandals, boots, pumps or heeled shoes for women.



If sneakers want to be worn, please ensure they are very clean and go cohesively with the outfit you are wearing.

A romantic couple is shown in profile, embracing each other in a vast field of tall grass. The woman, on the left, has long dark hair and is wearing a light-colored, form-fitting dress. The man, on the right, has short dark hair and is wearing a white long-sleeved shirt and light blue jeans. They are positioned in the center of the frame, with the woman's arms around the man's neck and the man's arms around the woman's waist. The background is a dramatic sunset sky with soft, pinkish-orange clouds and a bright orange glow on the horizon. The overall mood is serene and romantic.

What To Wear?

- Accessories -

Always accessorize, this brings a lot of life and vibrance to your pictures.



Ensure jewelry is well polished and shiny.

Men should wear large watches, and hands should be well washed and nails cut short.



A photograph of a young woman with long, dark hair, smiling and looking towards the camera. She is wearing a white, sleeveless top. The background is a blurred field of tall, dry grass or reeds, with some trees and a structure visible in the distance. The lighting is warm, suggesting a sunny day. The text 'Clothing Colours' is overlaid in a large, white, serif font across the center of the image.

Clothing Colours



Matching each other – NO!
Complimenting each other – YES!

All individuals involved in the shoot should try not match each other when it comes to clothes.



This ends up looking very posed and very much like a uniform. Try wear light colours all round, and try switch up the colours from person to person.

A young woman with long blonde hair is smiling and looking towards the camera. She is wearing a black graduation cap and gown with a red stole. The background is a blurred outdoor setting with trees and foliage.

Makeup



Don't do anything that you don't usually do, or feel comfortable with.



Makeup should be well blended and heavy eye-makeup or harsh contouring should be avoided.

A close-up photograph of a person's hand, focusing on the ring finger which is adorned with a rose gold ring featuring a central oval-cut diamond and a pavé band. A chronograph watch with a black dial and white subdials is visible in the upper right corner. The skin texture is clearly visible, and the word "Hair" is superimposed in white serif font across the middle of the hand.

Hair



The same as is with makeup, one should not do anything that they don't usually do or feel comfortable with.



Ensure your hair is washed, clean and styled in a way you are used to and enjoy.

A photograph of a woman and a young child in a field. The woman, on the right, is smiling and looking down at the child. She is wearing a blue sleeveless top with buttons and a matching skirt. The child, on the left, is looking up at the woman and has their finger in their mouth. They are both wearing blue clothing. The background is a field of tall grass and trees under a blue sky.

What About Your Children?

Your children should also be dressed in light colours with their hair done nicely.

Their faces and hands should be clean,
as well as their shoes.

If you are bringing a young child to the shoot, please bring some toys and videos on your phone that your child enjoys watching and playing with. These work great for distraction purposes.





Movement, Always



Please be prepared for a lot of bending, kneeling, moving, laying down and walking around. We try to explore every angle and type of shot during our shoots.

A young woman with long blonde hair, wearing a black graduation cap and gown with a red stole, is smiling and gently touching the nose of a dark brown horse. The background is a soft-focus outdoor setting with green foliage and a wooden fence.

Disclaimer & Insecurities



The above suggestions are merely just that... just suggestions. Wear and do whatever makes you happy, comfortable and confident!



If there are any physical insecurities that pertains to any of the individuals involved in the shoot, please could you let me know about them beforehand so that attention will not be drawn to said insecurities in your photos. These could be anything from scarring, to birthmarks, to height or even foot size.

- *(Disclaimer: we believe that every single one of our clients are beautiful in their own way. We understand that this is a sensitive topic for some people and thus wish to discuss it with our clients, in order to ensure that each and everyone of our clients feel confident and comfortable. Thank you for understanding.*

Thank you for
supporting us!

